

ALEXANDER GUTIERREZ

<https://gutierrez.com>

gutierrezalex@gmail.com

(646) 496-8612

EXPERIENCE

The Architect's Newspaper, Freelance Web Designer, 2/18 - Present

- Maintain and update the event websites for the marketing team
- Work with designers to implement mockups on to the web
- Troubleshoot layout bugs on client email templates

CareerMD, Freelance Web Designer, 6/7 - 10/17

- Converted design mockups to HTML/CSS for both desktop, and mobile
- Styled/implemented emails sent to clients

People, Freelance Web Designer, 12/15 - 3/16

- Contributed with updating People's magazine desktop, and mobile web presence
- Converted design mockups to responsive HTML/CSS websites

Kindling, Web Designer, 3/14 - 11/15

- Maintained their marketing website
- Contributed to the marketing team's campaign with design and graphic support
- Created email templates for Mailchimp and Hubspot
- Assisted in the setup of video shoot talks

TECHNICAL

Strong HTML and CSS

Workflow with OOCSS

Knowledge of preprocessor languages—SASS

Responsive design for various mediums

Workflow with version control—git

Proficient with image editing tools—Adobe CS, Sketch and Figma

Customization of WordPress publishing platform

Familiar with JavaScript—jQuery library

EDUCATION

Bachelor of Computer Systems, New York City College of Technology

LANGUAGES

Fluent in Spanish